

2023-2024 District Goals

District: **301A2**
Constitutional Area: **Orient and Southeast Asia**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[Action Plan Service 4252.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	20	0
2nd Quarter	0	0	20	0
3rd Quarter	2	40	25	30
4th Quarter	1	20	25	30

FY New Clubs

5

FY Charter Members

100

FY New Members

90

FY Retention Goal

60

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

130

Action Plan

[Action Plan Membership.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 75% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 70% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[Action Plan Leadership.pdf](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 100% and club participation in our district increases by 10%.**
- b. Our team will ensure that 1 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Gold level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$2000 to LCIF and I will ask 4 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

1. June 22 - We will hold our Lions Meet (COW) to present to all appointed district officers our District Goals and in turn the region and zone chairpersons will also present their plans and programs for the Lion Year.
2. June 23 - I will present the District Goals to all Club Presidents, Vice Presidents, Secretaries and Membership Chairpersons.
3. June 24 - Our GLT District Coordinator will hold the Leadership Training Seminars for all Region/Zone Chairpersons and all clubs PVSTMs in collaboration with the GMT, GET, GST District Coordinators and District FDI Facilitators.
4. For the 1st quarter July to September, we will hold the 1st & 2nd Cabinet Meetings and our District Anniversary & Induction.
5. We intend to reactivate at least 3 of the 10 canceled clubs this current Lion Year and add at least 2 new clubs.
6. For the 1st quarter July to September, we target to donate at least US\$6,000 to LCIF.
7. We will intensify our campaign for the clubs to do Legacy Projects, especially, installations of Lion Markers & Statues on strategic area to promote Lions in the areas of our district;s jurisdiction to commence in the first quarter of the Lion Year till June 30 2024.

Action Plan